Affect

- Territory of emotions and feelings
- Always present
- Diverse
- Motivational
- Changeable
Human Operating System

Facets of Awareness

- Kinesthetic-somatic
- Linguistic-linear
- Visual-spacial

Affect
Pattern
Awareness
Memory
Memory - Storage

sensory or inner experience

personal filter

short-term memory

lost

consolidation

long-term memory

knowing that (declarative)

knowing how (procedural)

events (episodic)

general knowledge (semantic)

habits
Memory - Recall

- Triggered by association
- Activates same parts of brain as original
- "Imagining the past"
- Less accurate than we think
Human Operating System

Facets of Awareness

- kinesthetic-somatic
- affect
- pattern
- memory
- linguistic-linear
- visual-spacial
• Just like memory, there are:
  * Temporal patterns – scenarios, if this then that
  * Semantic patterns – definitions, meaning
  * Procedural patterns – habits, action steps
Empire to Planetary

Linguistic

Visual

Kinesthetic

Visual

Linguistic

Kinesthetic
Linguistic-Linear

Oe pulico thu nadpa uwaaf luzzino thanne alle the oewui dioph the God zeuuwaphta obap etdun · endi thu nadpa quad to themu uuftbe · Huu pazbad God is that zi ne atin pan eozehuwehjumui home innan Papadihum? That uuf anduwoyida · Pan thejo bomo uuftume the pind in Papadihum uui etad, endi pan thef bomer uuftume · the is an middie zapidun · God bebad up that uui ne atin, mhuwehtap uui thena bom ne andhpun the uui puultin. Tho quad thu nadpa eft to themu uuftbe · Ne pin zi zapolico dof · thoh the zi pan themu home eten. Ac God uuet zuuuido that uuapti o zwyin pind zeopanod in po huunticiumu daize po zi etad pan themu home · endi thanne zi pind engilum zelic · uuntandi eozehuwehjap ge zod ge uufil. Tho zepah that uuf that the bom uwaaf zod to etanne · bi themu the uui thulht · endi from to ozym endi lufricuo to zeplhte · endi tho zenam pan thef bomer uuftume endi zeat endi palda uui uuftpe · he at tho. Endi no bethpo ozym uuwpun zeopanod · pui andpundun tho that pui nacod uuwpun · endi puwundun un ficelo-endi uuaphtun un bycop.

Et tho God quam endi pui zehopudun if pemma · than he zenz in zapidun obap middaze · tho huuda Adam ma · endi if uulf oc po deda · quaam Eodes zephtte an middie theno bomo zapidun. God keht Adam endi quad · Adam · Huupa bift thu? He quad. Thina pemma ic zehopuda · hof · in zapidun · endi ik andped mn an thu the ik buun nacod · endi ik huuda mn · God quad · Huue pazda th that thu nacod uuwp. Et tho ne atir pan themu home the ik th th bebad that thu pan ne atir? Adam quad. That uuf that thu mn pazzabi to zeopunanne · palda mn pan themu home · endi ic at
Linguistic-Linear

• Strengths: orderly, easy, quick, flexible, good for everyday communications

• Weaknesses: linear, 4 chunks, low-resolution, categorical thinking, symbolic representation leads to miscommunication

• Time as a sequence of events; works for long time-spans
Visual-Spacial
Visual-Spacial

- **Strengths:** easy to receive, huge simultaneous info, gradations, relationships
- **Weaknesses:** more effort to create, no story
- **Time as a sequence of images; works for short time-spans**
Kinesthetic-Somatic
Kinesthetic-Somatic

- **Strengths:** easy access to habits and affect, great support for other modes, source for basic metaphors
- **Weaknesses:** hard to translate into words and categories
- **Time as embodied rhythm and flow**
Colors and Modes

This chart shows the dominant color names over the three fully-saturated faces of the RGB cube (colors where one of the RGB values is zero).
Colors and Modes
Colors and Modes
Colors and Modes

colorslider